FLEVOLAND

FLEVOLAND
SURPRISE FROM THE SEA

Group/Trade Brochure for 2026-2027

ONLY 20 MINUTES FROM AMSTERDAM ≈ THE PERFECT DESTINATION FOR AN EASY DAY TRIP OR A SHORT BREAK ≈ FIVE METRES BELOW SEA LEVEL ≈ AFFORDABLE HOTELS ≈ THE SCHOKLAND UNESCO WORLD HERITAGE SITE

~WELCOME

PLEASE FIND YOUR COPY OF OUR FLEVOLAND TRAVEL TRADE BROCHURE ENCLOSED

Our brochure provides you with an overview of activities and accommodation providers. The information, aimed at both groups and the individual traveller, shows a selection of the accommodation opportunities available, as well as a number of Flevoland's highlights in the areas of nature and culture. Flevoland is only 20 minutes from Amsterdam, and the perfect destination for surprising (day) trips.

If you have any queries or would like to visit Flevoland, please contact Visit Flevoland by telephone +31 (0)6 - 57 59 53 49 or by email at info@visitflevoland.nl

We look forward to meeting you in Flevoland.

FLEVOLAND
SURPRISE FROM THE SEA

You have to be daring to build an entire province out of nothing. But that is how Flevoland originated, it is entirely man-made. Reclaimed from the Zuiderzee, meters below sea level. It thrives on innovation. What was created here is unparallelled elsewhere in the world. There's surprising history, daring architecture, pure regional products, distinctive nature and really fun hotspots. Flevoland, a gift from the sea.

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DESIGNED LAND, WILD LAND

Flevoland was designed on a drawing board. Orderly agricultural fields, straight roads and canals. Conceived, yet wild nature. The Nieuw Land National Park, containing the world-famous Oostvaardersplassen and the brand-new piece of the Netherlands: Marker Wadden. Or Horsterwold, the largest deciduous forest in our country. In Flevoland nature creates itself, changing every day.

Bright yellow rapeseed, extensive tulip fields and orchards brimming with flowers. Flevoland shines with all the colours of the rainbow. Our pure products travel all over the world: tasty potatoes, juicy soybeans and cool quinoa. What we want, we make ourselves. We are innovative and unconventional. That's how we do it in Flevoland.

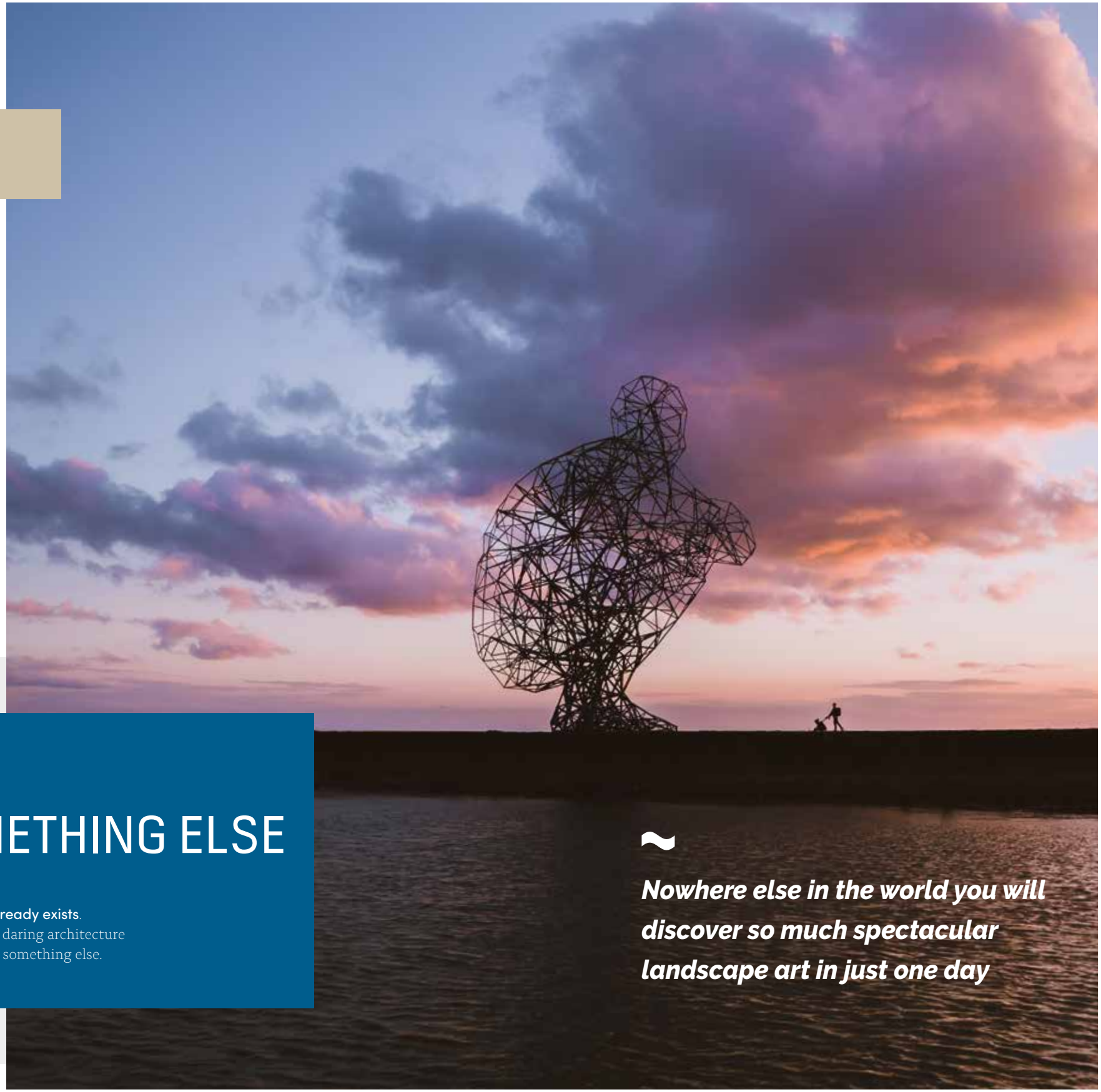
GREEN IDEALS

DARING

All that was created in Flevoland is unique, found nowhere else. Daring architecture and iconic towns and villages. Art turns up unexpectedly. You won't find this much landscape art anywhere else in the world. Flevoland has the space for a modern airport, new harbours. But also, creating and building our own neighbourhood together.

FLEVOLAND
CLEARLY SOMETHING ELSE

Flevoland does not resemble anything that already exists. Orderly, consciously drawn lines. Unique vistas, daring architecture and wild new nature. Space. Flevoland is clearly something else.



Nowhere else in the world you will discover so much spectacular landscape art in just one day

JUST DO IT

Taken together, Flevoland's three polders form the largest piece of manmade land on the planet. The islands which already existed in the Zuiderzee (Schokland and Urk) were marooned in the new land when the sea was drained. Things happen here like nowhere else. Need a wind break... we simply put up wind turbines. And if a dyke needs to be rebuilt, we go for it in an entirely new way.

BATAVIAHAVEN

On the west side of Lelystad, the Bataviahaven marina lies on the Oostvaardersdiep. With its modern facilities and many attractions nearby, it is easy to enjoy a day off here. The Bataviahaven offers a spacious and secure mooring for all types of boats and ships. Whether you are visiting the harbour with your own 22-foot Jol or a 135-meter long river cruise ship, you will feel at home and welcome.

bataviahaven.nu/en

EVENTS

20 MARCH T/M 25 MAY 2026 FLOWER FESTIVAL RIVER OF DREAMS

Pantropica proudly presents the very first edition of the River of Dreams flower festival in 2026. From 20 March to 25 May 2026, the brand-new Orangery transforms into an enchanting floral paradise where the orchid, the undisputed queen of the tropics, shines like never before. Be swept away by a fairytale setting in which a dreamy river of flowers winds its way past exotic plants, charming cottages and historic salon boats. So much beauty in one day. This is an experience you don't want to miss! The flower festival is included free of charge with a Pantropica admission ticket.

17 APRIL TO 3 MAY 2026 TULIP FESTIVAL

From mid-April to the beginning of May, Flevoland focuses on tulips. The Tulip Festival takes place in the Noordoostpolder, and the tulip route through the Noordoostpolder is the longest continuous tulip route in the Netherlands. During the Tulip Festival visitors can admire the colourful tulip fields by following the cycling or car routes. For an interactive experience, there is a Tulip Festival app available, and children can enjoy playing Bollie the Bear activities at the specially designed Tulip Festival locations. Visit tulpenfestival.nl for all the details!

1 TO 3 MAY 2026 WALIBI PLAY

Play your favourite games together, go on adventures in the attractions and meet your game heroes! Experience the gaming festival Walibi Play together with your family or best friends! During Walibi Play, you and your family step into your child's unique environment, while pushing the limits together in more than 40 spectacular attractions for young and old. You don't want to miss it, do you?

9 & 10 MAY 2026 SKANDI FEST ON SCHOKLAND

How about spending a whole weekend immersed in Scandinavia? On 9 and 10 May 2026, a small piece of Scandinavia can be found on Schokland. Dozens of market stalls will be crammed with Scandinavian products. The attractive stands will be spread around the museum grounds and offer details about living, design, travel, food, fashion & handicrafts. There will also be a varied programme of workshops, demonstrations, music and a real Viking camp. The museum will be open to the public.

2 TO 6 SEPTEMBER 2026 HISWA TE WATER

Besides all the beautiful boats in the marina and beautiful stands on the quay, there is much more to do. Demonstrations on the quay, sea trial in the marina, delicious food on one of the terraces and a visit to Batavia Stad Fashion Outlet or Museum Batavialand. Theme tours through the port accompanied by a specialist of the fair. And if you come with a group, there are special arrangements so you can get a real 'behind the scenes' tour with all the details.

9 TO 18 OCTOBER 2026 ALLUMINOUS

ALLUMINOUS is a free light art festival in Almere. In 2026, it will take place from 9 to 18 October and will be open every evening from 7:00 pm to 10:30 pm. The route follows the path around Lake Weerwater and is approximately 5.5 kilometres long. There is no fixed starting or finishing point for the light art route, so you can begin the walk at any point along the Weerwater loop. Walking the full route takes about 2 hours, but allow some extra time to enjoy the food trucks and live music performances as well.

10 OCTOBER TO 1 NOVEMBER 2026* HALLOWEEN FRIGHT NIGHTS

During Halloween Fright Nights, Walibi Holland amusement park transforms into an enormous 'Scare Zone' where monsters and freaks scare you half to death. Experience terrifying Haunted Houses, Experiences and Walkthroughs. Do you dare try it out?

27 & 28 NOVEMBER 2026 URK IN WINTERSFEREN

The old village of Urk comes alive during this event, showcasing Urk in all its winter beauty. The inviting little streets and alleys are magically lit up, transporting you back to the times of constables, traditional clothing and travelling quacks. The scene is beautifully set with characters, stands and tableaus from the Urk of a century ago. Numerous squares also display traditional arts and crafts, peopled by pedlars, hawkers and other figures drawn straight from the history books.

1 DEC. 2026 TO 3 JANUARY 2027 WINTERDROOM PANTROPICA

In December, indoor park Pantropica transforms into a magical winter world filled with twinkling lights, extraordinary animals, and fairy-tale decorations. Take a cosy winter walk along all the highlights and soak up the festive atmosphere – from live music and a charming winter fair to spectacular candlelight evenings and a real ice skating rink.

12 DEC. 2026 TO 7 MARCH 2027* DUTCH ICE SCULPTURE FESTIVAL

The Dutch Ice Sculpture Festival is Europe's largest ice and snow sculpture festival and takes place annually during the winter months in Biddinghuizen. International ice artists create monumental sculptures of ice and snow around a changing theme. The festival is fully covered, suitable for group visits, and combines art, experience, and wintertime atmosphere. A unique winter event that fits perfectly into both day trips and multi-day group programmes for international visitors, and is suitable for all ages.

19 DECEMBER 2026 TO 3 JANUARY 2027* BRIGHT NIGHTS

Experience Bright Nights during the Christmas holidays! The most spectacular rides in twinkling lights. Make unforgettable memories together in Walibi's cosy Christmas atmosphere, where attractions shine like never before, light shows amaze you, winter entertainment enchants you and tasty treats tempt you. As soon as dusk falls, the park starts to glow with thousands of lights and the attractions are literally in the spotlight.

* subject to change

ACCOMMODATION

Flevoland offers a wide range of accommodation opportunities including hotels and holiday parks which are also highly suitable for groups. And even better, the average price of a hotel room in Flevoland is far lower than an equivalent room in Amsterdam.

LEONARDO HOTELS

Leonardo Hotels is a chain of hotels renowned for their quality and personal service. We do our utmost to ensure that our guests return. Both 4 start hotels are centrally located and convenient for all local shops, bars en restaurants. Combine a stay at one of our Leonardo hotels with a trip to Bataviawerf or Aviodrome, a cycling trip to the Oostvaardersplassen nature reserve, an afternoon of shopping fun at Batavia Fashion Outlet or a day trip to Amsterdam or Amersfoort. Both hotels offer ample parking space either below or opposite the hotel. We also offer several different meeting facilities, and we are the ideal location for a range of events!

Leonardo Hotel Almere City Center
+31 (0)36 527 4500
info.almere@leonardo-hotels.nl

Leonardo Hotel Lelystad City Center
+31 (0)320 24 24 44
info.lelystad@leonardo-hotels.nl

Groepen/Meetings
leisuregroups.leonardo@leonardo-hotels.nl
www.leonardo-hotels.nl

WALIBI VILLAGE

Round off your GETTING THE RUSH day by booking an overnight accommodation in one of the comfortable bungalows in Walibi Village.
The vacation park is centrally situated in Flevoland and offers many possibilities for small families to large ones and groups of friends. Walibi Village has 4- and 8-person huts, as well as a cosy 16-person villa! They are all situated within easy walking distance of the most spectacular amusement park of the Netherlands. Visit the Veluwe beach, explore in the woods, or visit one of the nearby Hanseatic towns. Are you looking for more exercise? Check out the various cycle and walking routes nearby or walk your feet off during a shopping trip in Batavia Stad Fashion Outlet.

Walibi Village
+31 (0)321 32 99 90
info@walibivillage.nl
www.walibivillage.nl

PRODUCTS

Below you will find a number of activities you can experience in Flevoland. More information is available at visitflevoland.nl/travel-trade.

URK

Urk is a dynamic, traditional fishing village, sited on the shore of the IJsselmeer lake. For centuries Urk was an island in the Zuiderzee, the sense and atmosphere of which still permeates the village. The best way to experience Urk is to join a tour with an experienced local guide. As a group the walk will lead you through the narrow 'ginkies' (alleys), skirt the historic harbour area with its old fishing smacks, before passing small fishing cottages on the way to the IJsselmeer lake's last working fish market. A visit to Urk is incomplete without calling in at the museum, climbing the lighthouse, taking a boat excursion and eating some fresh fish.

Tourist Info Urk
+31 (0)527 68 40 40
info@touristinfourk.nl
www.touristinfourk.nl

MUSEUM SCHOKLAND

10

The museum tells the special story of a centuries-old location: from the Ice Ages to the drainage of the Noordoostpolder.
The ancient battle between humans and water is still very much evident. It is not surprising that in 1995, Schokland was declared the first Unesco World Heritage site of the Netherlands.
A visit to the museum accompanied by a guide is possible in combination with Museumrestaurant Schokland for a coffee and/or lunch.

Museum Schokland
+31 (0)527 76 06 30
info@museumschokland.nl
www.museumschokland.nl

BATAVIA STAD FASHION OUTLET

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Batavia Stad Fashion Outlet is a premium outlet centre in Lelystad. In 2001, they opened their doors as the first outlet in the Netherlands and now you can shop at over 250 brands such as Nike, Polo Ralph Lauren and Coach, with a wide choice of stylish collections and discounts up to 70%. Not only can you find the latest fashion trends here, but also lifestyle items like jewellery (Swarovski, Siebel, The Cosmetics Company) and everything for the kitchen from brands like Le Creuset, Villerory & Boch and TEFAL. Between shopping, you can grab a bite to eat and a drink in the various atmospheric cafés, restaurants and food trucks. This makes Batavia Stad a relaxing day out for everyone.

Around Batavia Stad Fashion Outlet are several attractions, such as the Oostvaardersplassen nature reserve, the Bataviawerf with a reconstruction of a VOC ship, the Markermeer and Museum Batavialand.
The combination of a premium outlet centre and a versatile environment, makes a visit attractive for both national and international consumers. In addition, versatile Amsterdam is only 45 minutes away by car or train.

Bataviastad is open 365 days a year, weekdays from 10am-6pm and Saturdays and Sundays from 10am-8pm.

Batavia Stad Fashion Outlet
+31 (0)320 29 29 00
info@bataviastad.nl
www.bataviastad.nl/en

Museum Batavialand
+31 (0)320 22 59 00
info@batavialand.nl
www.batavialand.nl

MUSEUM BATAVIALAND

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Discover the history of Flevoland and the Netherlands at Museum Batavialand in Lelystad. Admire shipwrecks, board the Batavia, an authentic VOC ship reconstruction, and experience old crafts at the shipyard. Here you can see craftsmanship come to life as a 16th-century water vessel is built. Located next to Batavia Stad Fashion Outlet, combine culture and shopping for a complete day out!

INDOORPARK PANTROPICA

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Under the huge roof of the Pantropica indoor park there is hidden a tropical world where the sun always shines. Take an immersive journey across different continents and discover the most beautiful highlights of the tropics. Meet exotic animals such as flamingos, toucans, and butterflies that live freely in the park, go on an outing with a ranger, or book a fairytale group lunch in the Hanami Flower Park. Pantropica is open all year round.

New! Visit the enchanting flower festival "River of Dreams" from March 20 to May 25, 2026.

Pantropica
+31 (0)527 20 28 75
info@pantropica.nl
www.pantropica.nl/en

ALMERE

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THE YOUNGEST AND GREENEST CITY IN THE NETHERLANDS

Centrally located in the Netherlands just 30 kilometres from Amsterdam, Almere offers plenty of room for growth and development. In 2026, the city will celebrate its 50th anniversary. While visiting Almere, you can enjoy modern architecture, beautiful nature walks and water activities. The city is known for its innovative architecture, designed by famous architects such as Rem Koolhaas, René van Zuuk and Herman Hertzberger. Explore the open-air architecture museum and get inspired. Take a city walk with a VVV guide and discover surprising places in this young city. City walks are available in Dutch, English and German and can be booked for four people or more.

VVV Almere / Visit Almere
+31 (0)36 548 5041
info@visitalmere.com
www.visitalmere.com/traveltrade

Almere City Marketing
+31 (0)36 548 50 48
info@almere-citymarketing.nl
www.almere-citymarketing.nl

ALMERE CENTRUM

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Discover Almere Centrum. Almere Centrum is the newest town centre of the Netherlands and the perfect destination for a busy day out. The centre provides a unique mix of top brands, specialist shops, local boutiques and cultural activities. There are also squares surrounding by enticing catering options. Some of the restaurants are even designed to welcome groups. Buses can always find parking close by, hotels are within easy walking distance. The centre lies directly on a large recreational lake with a lovely park and pleasant beach. In the summer months, fun outdoor events are organised there. The city distinguishes itself by a wide range of architectural buildings. Take a walk with one of the local guides and experience the city in a very different way. Almere Centrum is the best-kept secret in the Netherlands for a fun city break.

OOSTVAARDERSPLASSEN ALMERE

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Oostvaardersplassen Almere
Oostvaardersbosplaats 1, Almere
info@oostvaardersplassenalmere.nl
www.oostvaardersplassenalmere.nl

The rough backyard of Almere
Oostvaardersplassen Almere forms part of the Nieuw Land National Park, the youngest man-made nature park of the Netherlands. The Oostvaardersplassen are unique in the Netherlands, and in Europe. It's home to thousands of geese and waterfowl, Heck cattle, Konik horses, red deer and foxes. Start your visit at the renovated Natuurbelevingcentrum De Oostvaarders.
Here you will find an info point, shop, catering facility and an interactive exhibition. Do you really want to discover this region? Then book an ecokar excursion with guide in the core area or take a walk with a guide on the edges of the Oostvaardersplassen. Along the way, the guide will tell you about the origin of this special area. And who knows, you may spot the rare sea eagle.
Good to know: 30 km from Amsterdam.

NAUTICA EXPERIENCE

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Discover Almere from the water with Nautica Experience, the platform for the most fun excursions on and by the water! Rent a boat you can sail yourself, get in an excursion boat for a tour or enjoy sitting in the sun at one of the affiliated restaurants by the water. From SUP to a city tour with a guide, there is an incredible amount to do and experience around the waterways of Almere. The various options can accommodate 1 to 350 people, so it's perfect for couples, families as well as companies! Look at all the possibilities yourself and choose your favourite activity or arrangement.

Nautica Experience
+31 (0)36 303 16 79
info@nauticaexperience.nl
www.nauticaexperience.nl

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EXPERIENCE THE COLOURFUL TULIP FIELDS

From 17 April to 3 May 2026, the Tulip Festival Noordoostpolder takes place in the Netherlands. This annual festival attracts visitors from the Netherlands and abroad to the largest contiguous tulip-growing area in the country, covering more than 2,000 hectares of tulip fields. Explore the tulip route using the free Tulip Festival app. Along the route, audio fragments provide background information about the landscape, tulip cultivation and the history of the area. The route passes extensive tulip fields and highlights the unique polder landscape. Along the route, specially designated Tulip Festival locations can be visited. These offer places to take a break and include activities for children. Combine your visit with nearby highlights such as Schokland (UNESCO World Heritage Site), the former fishing village of Urk, or the tropical gardens of Pantropica, and enjoy a varied spring outing.

Tulpenfestival Noordoostpolder
@ tulpenfestival_noordoostpolder
info@tulpenfestival.nl
www.tulpenfestival.nl

WALIBI HOLLAND

THE MOST SPECTACULAR EXCURSION

Once you step through the gate, you leave the outside world behind. At Walibi Holland, you experience a day full of adventure together. From fun for the whole family to rides for the youngest adventurers and thrilling challenges for those not afraid to push themselves to the limit. While some guests enjoy a calm ride on the merry-go-round, others experience that familiar fluttering in their stomach when the roller coaster begins to drop. Then there is YOY. On this roller coaster, you get to choose if you want speed without loopings or if you are brave enough to have your world turned upside down six times in a row. Everyone can choose how thrilling they want their ride to be. Whether this is your first time on a ride, you stand on the sidelines to cheer each other on or take the plunge together, Walibi Holland is a day out to remember where everyone has their own adventure and you make lasting memories.

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Walibi Holland
+31 (0)321 32 99 99
sales@walibiholland.nl
www.walibi.nl

NIEUW LAND EXPERIENCE BUS TOURS

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Visit Flevoland with the Nieuw Land Experience VR Bus. During the bus trip, the guide tells the story of Flevoland and its unique origin. The VR experience in the bus transports you to Nieuw Land on the sea floor. The bus tour Flevoland and Schokland takes you on a journey through the newest province of the Netherlands past unique architecture, National Park Nieuw Land, Het Werkeiland Lelystad, Museum Batavialand and Museum Schokland. The bus & boat tour Oostvaardersplassen & Polder Experience is a journey by land and sea, and virtually through the air. Routes can also be customised to your wishes.

NIEUW LAND EXPERIENCE BOAT TOURS

Go on boat tours with MS Nieuw Land, topsail schooner Willem Barentsz and the historic ferry MS Waddenzee through National Park Nieuw Land. Sail with MS Waddenzee or raise the sails of the topsail schooner Willem Barentsz at one of the largest nature projects in Western Europe: Marker Wadden. Or go on an expedition with MS Nieuw Land through the Oostvaardersplassen. What was originally designated on the drawing board as an industrial terrain has become a varied marshy region of international significance for brooding and migrating birds. During the tour, the on-board guide enchants you with the story of Flevoland as you go past several hotspots of Flevoland: the VOC ship the Batavia, Houtribsluizen locks, the Crouching Man sculpture, Poldervaart and passing through the Noordersluis lock. There's a unique exhibition on board with historical maps of Nieuw Land on the sea floor. For small groups of up to 12 people, the fishing cutter SU7, the fast Aquatender "Markermeer" and Skutsje [Frisian sailing boat] Vrouw Ymkje are available.

Nieuw Land Experience Bus & Boat tours
+31 (0)6 12 62 94 75 / + 31 (0)320 26 45 18
vaartocht@nieuwland-experience.nl
www.nieuwland-experience.nl
www.mswaddenzee.com

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DUTCH ICE SCULPTURE FESTIVAL

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Dutch Ice Sculpture Festival is an impressive winter attraction where visitors step into a magical world of ice and snow. Using more than 300,000 kilos of ice and 275,000 kilos of snow, international top carvers create a unique exhibition each year featuring life-sized sculptures. The festival is fully covered, easily accessible for coaches, and highly suitable for group visits. Combined with on-site catering, free time to explore, and nearby attractions, the Ice Sculpture Festival is an ideal stop for winter day trips and multi-day travel programmes in the Netherlands.

The most enjoyable winter outing in the Netherlands, suitable for all ages!

Dutch Ice Sculpture Festival
+31 (0)6 48 19 78 76
eva@ijsbeelden.nl
www.ijsbeelden.nl

An overview of all activities you can experience in Flevoland is available at **visitflevoland.nl/travel-trade**

COLOPHON IMAGES Almere City Marketing, Allwrite, Batavia Stad Fashion Outlet, Maarten Feenstra, Michel Klooster, Richard Terborg, Schokker Fotografie, Sjors Evers, Tourist Info Urk, Tulpenfestival, Visit Flevoland, Walibi Holland, Nederlands IJsbeelden Festival, David Verolme, Franziska Consolati CONTENT Visit Flevoland DESIGN&LAYOUT ComSi.nl

ABOUT VISIT FLEVOLAND

The role of Visit Flevoland is to market Flevoland both in the Netherlands and abroad as a region for holidays and leisure activities. It does this by developing new products and promotional campaigns together with the tourism and recreation sector, with the aim of attracting as many visitors to Flevoland as possible.

Visit Flevoland works closely with the main suppliers of tourism services across the region: the tourist offices in Almere, Lelystad, Dronten, Noordoostpolder, Urk and Zeewolde.

How can Visit Flevoland assist trade?

- By providing information
- By helping to arrange hotel accommodation and short break programs
- Introductions to museums, attractions, accommodation and destinations
- Images database

VISIT FLEVOLAND

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www.visitflevoland.nl/en/travel-trade

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