

ODE TO THE POTATO EATERS WITH SUNFLOWERS DURING GLOW

Oisterwijk, 9 September 2021

A unique light show installation, 'Van Gogh's Sunflowers' will be on display again, this time in Nuenen, from 6 to 13 November this year. It will be next to where Vincent van Gogh painted his first masterpiece 136 years ago. Van Gogh Brabant and the GLOW festival of light are making this into a special ode to Van Gogh.

Van Gogh considered the group portrayal in 'The Potato Eaters' to be his first successful masterpiece. His fascination for everyday people, together with his study of light, colour and perspective during his period in Nuenen, are combined in this painting. Vincent was especially pleased with his successful approach to the colour of the 'dusty, unpeeled potatoes': lightness that is still dark. This autumn the painting will be the main feature of 'The Potato Eaters: Mistake or Masterpiece?' exhibition in the Van Gogh Museum in Amsterdam. Special attention will be given to an additional programme in Nuenen, where this painting was produced.

Sunflowers for Van Gogh

Van Gogh Brabant, Van Gogh Village Nuenen and GLOW are paying a colourful tribute to Vincent's masterpiece with this light show installation. From his darker works in Brabant to the explosion of light in his French period, this light installation brings both stories together. The sunflowers will be positioned next to the Roosdonck Windmill, a Van Gogh Monument looking out over the house where the family De Groot's farmhouse once stood. The family modelled for this famous masterpiece.



Bart van Overbeeke
GLOW2019
Sunflowers for Van Gogh

'Sunflowers for Van Gogh' is a combined project by the light artists Hugo Vrijdag from Eindhoven and Gu Yeliang from Nanjing. The light installation was the public favourite during GLOW 2019. The installation can be experienced every evening during GLOW 2021.

Vincent's LightLab

Work will start this year on a major extension to the Vincentre Museum in Nuenen. 'Vincent's Lightlab' is being developed as an addition to the existing exhibition featuring Van Gogh's period in Nuenen. This will be an interactive experience featuring the properties of light, based on Vincent van Gogh's quest for light and perspective. Vincent's Lightlab is being developed by Tinker Imagineers on behalf of Van Gogh Brabant with its partner ASML.

Editorial note

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