Leiden International Centre

Supporting international newcomers and their employers in Key Region Leiden

Partnership Programme 2027



About Us

Leiden International Centre (LIC) is a non-profit organisation supporting internationals throughout every phase of the international journey, from new arrivals to those who have been settled here for many years.

We provide information, guidance, events, referrals and support to both internationals and the organisations that employ them.



Our Impact in 2025

129k Website Visits

1,9k Helpdesk Contact Moments

1,6k Referrals to Service Partners

4k Newsletter Subscribers

9,7k Social Media Followers

50 Service Partners

600 Event Participants

380 BSN Appointments

Why become a partner?

A Trusted Network

We connect internationals and employers to our partners because we want our community to receive expert assistance from organisations we know are reliable and trustworthy.

Partner Benefits

✅ Reach highly skilled internationals and their families
✅ Connect with employers, HR professionals and recruiters
✅ Receive referrals from our helpdesk and team
✅ Increase visibility through trusted communication channels
✅ Access networking opportunities and partner events
✅ Receive insights into internationalisation trends and developments
✅ Join a network of 50 organisations supporting the international community

Our Founding Partners

Leiden
leiderdorp
Gemeente Voorschoten
Universiteit Leiden
Leids Universitair Medisch Centrum
LEIDEN BIO SCIENCE PARK
LEIDEN & PARTNERS
gemeente Zoeterwoude

Who We Partner With

Our Criteria

To maintain the quality and reliability of our recommendations, we carefully select organisations that are able to effectively support an international audience.

We are looking for partners who:

- Provide services and information in English
- Have experience working with internationals and/or internationally mobile employees
- Are established and operating in the Netherlands (preferably in the Leiden region)
- Maintain high standards of customer service and professionalism
- Have a clear complaints procedure
- Comply with GDFR requirements
- Are members of relevant professional or industry association, where applicable



We carefully manage the size of our network and work with a limited number of organisations within each service category. As a result, not all partnership applications can be accepted.

Choose Your Package

	A	B	C
Featured on our website and in our Newcomer Guide	✅	✅	✅
Company logo on our flyer for employers	✅	✅	✅
Invitations to networking events (4+ per year)	✅	✅	✅
Insight into LIC's latest data on internationals	✅	✅	✅
Promote your events on our website's event page	1x	2x	3x
Article shared on LIC's Facebook, LinkedIn & Instagram	2x	3x	4x
Article in the Monthly Newsletter for internationals	2x	3x	4x
Article in the Corporate Newsletter for HR	1x	2x	3x
Supply a gift for our Welcome Bag (pen, keyring, etc.)	-	✅	✅
Opportunity to present your company to our helpdesk employee, to assist with referrals	-	✅	✅
Flyer in the LIC flyer rack at Stadskantoor	-	✅	✅
Supply flyers for LIC events eg. Meet&Mingles, fairs	-	-	✅
Collaborative Instagram post	-	-	✅
Spotlight post on Instagram and LinkedIn - "partner of the month"	-	-	✅
Your logo on our website's homepage	-	-	✅

Pricing & Contact

Partnership Fees 2027

Package A Less than 5 employees	**Package A** 5+ employees	**Package B**	**Package C**
€ 570	€ 1030	€ 2060	€ 3090

All prices exclude 21% VAT

Non-Profit & Media Partners: Custom barter agreement.

Loyalty Programme: Receive a 5% discount for each full calendar year of partnership, up to a maximum of 15%.

Flexible Start Date: Join at any point during the year and pay a proportional fee.

Annual Renewal: Partnerships renew automatically each calendar year unless cancelled before 1 November.

Interested?

Get in touch to set up a meeting and discuss options:
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