



# SIGHTSEEING

## FRIESLAND STYLE



Discover Friesland  
Discover the heart of Europe



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# HIGHLIGHTS

FRIESLAND STYLE 

## ABOUT FRIESLAND

Just a one-hour drive from Amsterdam, three hours from Antwerp and Bremen awaits the enchanting world of Friesland. Four national parks, two UNESCO World Heritage sites, eleven historical cities, islands in the Wadden Sea as well as several Frisian lakes, it is almost too much to mention. An endless horizon, fresh air and clean waters are shining towards you. Take a deep breath and enjoy. In the capital city Leeuwarden, the historic city center goes hand in hand with modern architecture. The more than eight hundred monuments reinforce the history of this royal town. Lonely Planet, National Geographic and The New York Times tipped Friesland in 2018 as a top destination to visit.



## ACCESSIBILITY

By car, you can reach Friesland within one hour from Amsterdam. Within half an hour, you arrive in Leeuwarden. From the airport of Groningen you are able to reach the Frisian lands in half an hour and without a coffee break, you reach our capital after 20 minutes.



# FRIESLAND ON THE MAP

1

**THE WADDEN SEA**  
Texel, Vlieland, Terschelling,  
Ameland & Schiermonnikoog

2

**AFSLUITDIJK**  
Wadden Centre



**LEEUWARDEN CITYTRIP**  
capital Leeuwarden



**ELEVEN CITIES AND VILLAGES**  
all eleven cities



**NATIONAL RESERVE**  
Drents – Friese Wold, Lauwersmeer,  
Alde Feanen, Schiermonnikoog



# CITYTRIP LEEWARDEN

The bustling heart of Friesland is Leeuwarden. Also known as the Cultural Capital of Europe in 2018. Discover the rich history: the roots of the Dutch royal family are in our city. From 1584 till 1747 Leeuwarden was the capital of the Netherlands. Many monuments still reflect this fact. The city also offers a broad variety of shops and events.

## HIGHLIGHTS

### FRIES MUSEUM

The Frisian Museum shows permanent and changing exhibitions. Over the years it became internationally famous for exhibitions like M. C. Escher, Alma Tadema and Mata Hari.

### CERAMIC MUSEUM PRINCESSEHOF

The Ceramic Museum Princessehof has the largest and most varied collection of Chinese porcelain in the Netherlands as well as a rich collection of the Dutch Art Nouveau and Art Deco ceramics.

### CITY TOUR

Find a tour and stories about Leeuwarden that fits you and enjoy. Experience Leeuwarden with a local, step on board of a Frisian boat (praam) or dive into the history with a city guide.

### FULL OF EVENTS

The city center offers plenty of events for all ages: street theater, classical music or pop festivals.

Lân  
fan  
taal

歌颂语言 Vier de taal  
Торжество языка Vi feirer språket  
ენის დღესასწაული  
Γιορτάστε τη γλώσσα 언어의 축제와 함께하세요  
Fête la langue Celebrate language  
Fier de taal Świątuj język z nami  
Celebra los idiomas  
Feiert die sprache Dili kutla  
Hizkuntza ospatu Celebra la lingua  
Թոթիմ լեզուի Գաջա  
Celebra e idioma Dathlwch iaith

# FRIESLAND WATERLAND

Here in Friesland, we have more words for forms of water than for bread. This is logical since we've had to deal with the water for centuries. We are connected by water due to the countless streams, rivers, canals, ponds, ditches and locks that flow

through the province. The 32-kilometer long closing dike connects the Frisian province with Noord-Holland. A vast part of the region consists of coastline and gorgeous lakes.

## HIGHLIGHTS

### THE AFSLUITDIJK WADDEN CENTRE

A great experience of the UNESCO World Heritage the Wadden Sea, the fish migration river, the area of the IJsselmeer and not to forget the closing dike itself.

### SENSE OF PLACE

Landscape art along the nature of the wide fields of the UNESCO World Heritage site the Wadden Sea.

### SKÛTSJESILEN

Feel the wind in your hair and experience Friesland on board one of the historical flat bottom boats.

### SNEEKWEEK

The Sneekweek is the largest sailing event on inland waterways in Europe - the perfect combination of entertainment and sport.





# ELEVEN CITIES & VILLAGES

The historical eleven cities, that are all connected by water, are especially known for the famous eleven city ice skating tour. Only after visiting all eleven cities you will experience the whole of Friesland. In present-day Friesland, the historical seafaring and trade are visible throughout the streets of the cities. Each one of them has its own charm, such as the city Sloten with its small channels, bridges, and just 800 inhabitants. Dokkum which is still protected by a bastion of the 16th century or Franeker with the world's oldest and still working planetarium.

## HIGHLIGHTS

### 11 FOUNTAINS

International art project involving eleven top artists from different countries. Each city has its own unique fountain.

### VISIT HINDELOOPEN

Historical Hindeloopen brings you back in time. Enjoy the traditional costumes and wander through the streets.

### WEDUWE JOUSTRA DISTILLERY AND TASTING ROOM

For more than 150 years and 6 generations, Sneek is the place where Friesland's most famous drink is produced.

### JOPIE HUISMAN MUSEUM

This painter lived in Workum and took daily life to images. The museum displays his work and life.

## HIGHLIGHTS

### THE WOULDAGEMAAL PUMPING STATION

The largest functioning steam pumping station can be found in Lemmer. Declared as a UNESCO World Heritage site and in 2020 already in duty for 100 years.

### AFSLUITDIJK (THE CLOSING DIKE)

The 32 km long dike is worth a visit for many reasons. For example the experience center, on tour with a guide along the casemate or the artwork by Daan Roosegaarde.

### NOBLE DWELLINGS & ESTATES

Throughout the Frisian landscape, large stone mansions are scattered. Beautiful exuberant gardens and parks often surround these estates.

### EISE EISINGA PLANETARIUM

The oldest working planetarium, more than 500 years old. To be found in the bedroom of Eise Eisinga in Franeker.

# FAMOUS FRISIANS

Known for our countryside and calm character, but when it comes to the Frisian icons we stand out. From national parks to country houses, castles and estates. The astonishing industrial plants as the Woudagemaal pumping station and the Eise Eisinga Planetarium. Leaders as Mata Hari, Escher and Alma Tadema are just a few of the wow's and aah's that are well known in our province.



# NATURE

The four national parks of Friesland, are natural pearls in green and blue, as well as the Wadden Sea, of course, UNESCO World Heritage site and a unique nature area. The Wadden Sea area was recently elected as the most beautiful natural area in the Netherlands. Endless pleasure with its unique flora and fauna, clear waters and historic dune terps.



# SECRET GEM FRIESLAND STYLE

## HIGHLIGHTS

### MUDFLAT HIKING

With your feet in the mud, you are on your way through the nature reserve of the mudflat.

### ORANJEWOUD FESTIVAL

An international classical music festival in the beautiful park of the estate Oranjewoud.

### VISIT ONE OF THE NATIONAL PARKS

Friesland is bursting with nature. In the national parks lie the most beautiful hiking, biking or water trails. In most of the parks, you can go on guided tours.

### OPERA SPANGA

Modern Italian opera in the middle of the meadows with nature as its setting. Visit the Verona of the North.

# THE WADDEN SEA

Wind through your hair, salt on your skin and surrounded by nature. On the islands of the Wadden Sea, you leave the hectic pace behind you. Time gets another dimension. Once you are on the ferry and watch over the whole Wadden Sea area, you feel like a different person. You are free to enjoy. You recover yourself. Go hiking, cycling or running, not to mention enjoy the great food. The largest beaches of the province of Friesland can be found here. Stick your feet in the water and take a deep breath.



## HIGHLIGHTS

### DARK SKY PARK TERSCHELLING

Experience the silence and beauty of the night on the most beautiful spot of Terschelling

### SEAL SPOTTING

Sail with a boat and get face to face with a seal.

### OEROL FESTIVAL

10 days the entire island of Terschelling is one large stage for theatre, art and music.

### CYCLING ON THE ISLANDS

Must do on all the islands! On the tandem, e-bike or Granny bike. Venture out and discover the whole island.

# ACCOMMODATION

**FRIESLAND** STYLE 

# HOTELS

## FRIESLAND

|                          | PLACE         | NUMBER OF ROOMS | STARS |
|--------------------------|---------------|-----------------|-------|
| Beach Hotel De Vigilante | Makkum        | 88              | 4     |
| Landgoed Lauswolt        | Beetsterzwaag | 65              | 5     |
| Golden Tulip Tjaarda     | Oranjewoud    | 70              | 4     |
| Van der Valk Sneek       | Sneek         | 114             | 4     |
| Van der Valk Drachten    | Drachten      | 90              | 4     |
| Princenhof               | Eernewoude    | 41              | 3     |

## THE WADDEN SEA

|                              |                   |    |   |
|------------------------------|-------------------|----|---|
| Fletcher de Amelander Kaap   | Hollum-Ameland    | 70 | 4 |
| WestCord Hotel Noordsee      | Nes-Ameland       | 80 | 4 |
| WestCord Hotel Schylge       | Terschelling-West | 88 | 4 |
| WestCord Strandhotel Seeduyn | Vlieland          | 94 | 4 |
| Hotel Nobel                  | Ameland           | 22 | 4 |
| Duinzicht                    | Schiermonnikoog   | 35 | 3 |

## LEEWARDEN

|                         |            |     |   |
|-------------------------|------------|-----|---|
| Grand Hotel Post-Plaza  | Leeuwarden | 82  | 4 |
| Westcord WTC            | Leeuwarden | 143 | 4 |
| Oranje Hotel            | Leeuwarden | 78  | 4 |
| Van der Valk Leeuwarden | Leeuwarden | 117 | 4 |
| Eurohotel               | Leeuwarden | 45  | 3 |

# GET IN TOUCH

Do you need help with composing your group or press trip? Do you want to know what the best hotspots are what should not be missed in the program? Our team will be ready to provide you with tips and tricks for your program. We will bring you into contact with hotels, restaurants, attractions and are well informed regarding the latest events.

## TRAVEL TRADE

[Yvonne@merkfryslan.nl](mailto:Yvonne@merkfryslan.nl)

[www.friesland.nl/en/traveltrade](http://www.friesland.nl/en/traveltrade)

## PRESS

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**MERK** Fryslân



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