

The text 'Press brochure Almere' is written in a large, white, sans-serif font. It is framed by two white wavy lines, one above and one below the text, which resemble water ripples. The background of the entire image is a photograph of a modern city skyline at dusk, with several tall buildings reflected in a body of water. The sky is a mix of blue and pinkish-purple hues.

Press brochure Almere

Introduction

Thank you for your interest in our beautiful city, Almere. We are proud of our city and eager to let everyone discover it. We are happy to assist media with press inquiries and provide information for those who wish to publish on topics such as the city center, attractions, arts and culture, architecture, nature, and housing. We also cover economic activities focused on technology and transition, the development of our innovation hubs, talent acquisition, and events in the city. We are pleased to share fascinating insights into the youngest and greenest city in the Netherlands. We are delighted to help journalists, influencers, and content creators plan their visit to Almere. Support ranges from creating tailored programs and guiding press trips to providing tips for exploring independently.

Looking for images?

We have a collection of beautiful images of Almere, which are royalty-free for use in publications or editorial content. Inquire about the possibilities.

Request a press visit

Fill out this [form](#) to let us know how we can assist you. Alternatively, contact us using the details below.

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The story of Almere

Almere is the youngest and greenest city in the Netherlands, centrally located in the middle of the country, about 2–5 meters below sea level. Despite being a young city, Almere boasts a rich history. Here, you walk on the bed of the former Zuiderzee. It's no surprise, then, that 27 shipwrecks have been found here, the oldest dating back to the 15th century.



Almere is located in the province of Flevoland, which was entirely created from nothing—once there was sea, now there is land. The desire to reclaim Flevoland dates back to 1886, when the Zuiderzee Association advocated for the reclamation of the Zuiderzee. Cornelis Lely quickly took the lead. There were two main goals: controlling floods caused by the Zuiderzee and creating farmland and residential areas through land reclamation. On June 14, 1918, the Zuiderzee Act was passed, allowing for the reclamation of the Zuiderzee. The first phase was the construction of the Afsluitdijk between North Holland and Friesland, completed in 1932. This transformed the Zuiderzee into the IJsselmeer, turning saltwater into freshwater. Flevoland's reclamation could begin.



In 1942, in the midst of WWII, the Noordoostpolder was reclaimed, followed by Eastern Flevoland in 1957. Southern Flevoland was reclaimed from the work island De Blocq van Kuffeler. On October 10, 1967, the pumping out of the polder began with four massive diesel pumps. After seven months, Southern Flevoland was dry in 1968. Almere was developed in Southern Flevoland, with its first residents arriving in 1976. By 1984, Almere was officially recognized as a municipality. Today, over 220,000 residents call Almere home, ranking it the eighth-largest city in the Netherlands.



Facts and figures

1968

Southern Flevoland reclaimed

249 km²

total area

1976

First residents in Almere

48 % / 52 %

water

land

1984

Almere officially a municipality

42 km

coastline

53 %

Under 40 years old

2-5 m

below sea level

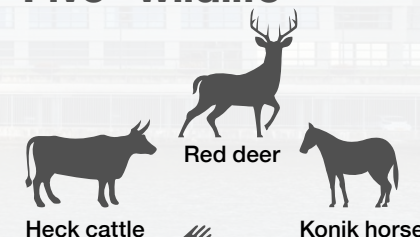
22 %

Born in Almere

Almere's "Big Five" wildlife

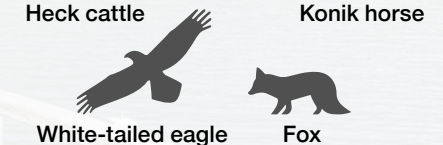
226.498

Population as of January 2024



440 km

dedicated bike paths





Innovation and development

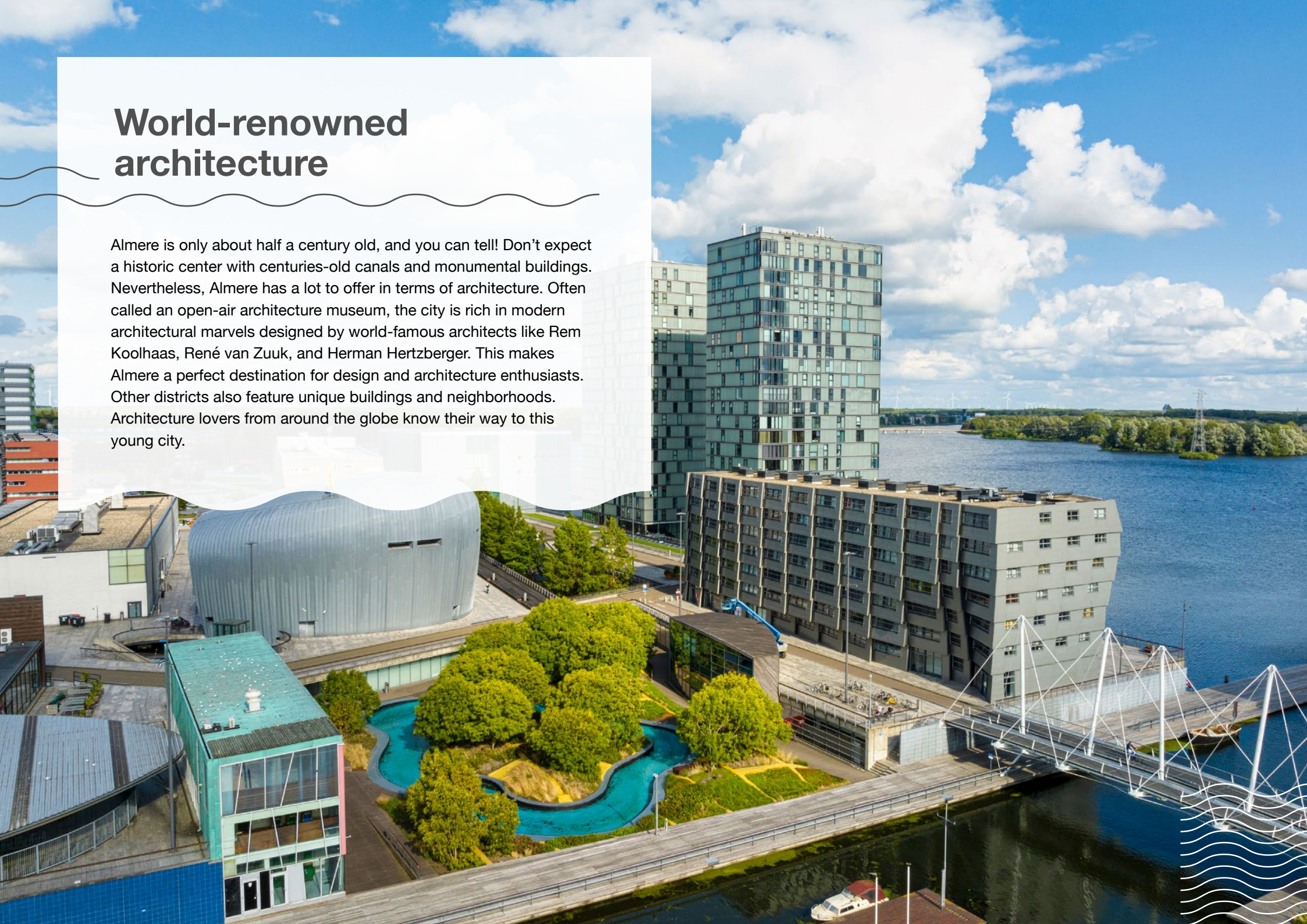
With a history of less than 50 years, Almere is the youngest city in the Netherlands and still rapidly developing. This makes it a paradise for startups and innovative, sustainable companies. Pioneering is in our blood, creating an infectious dynamism throughout the city. Almere is known for its dedicated bus lanes, modern district heating, 200-meter-high wind turbines, a near-citywide fiber-optic network, and the “do-it-yourself” urban development in Oosterwold. These are all examples of the city’s and its entrepreneurs’ tremendous innovation power. This is the story of Almere, and we’re incredibly proud of it!

What makes Almere unique?



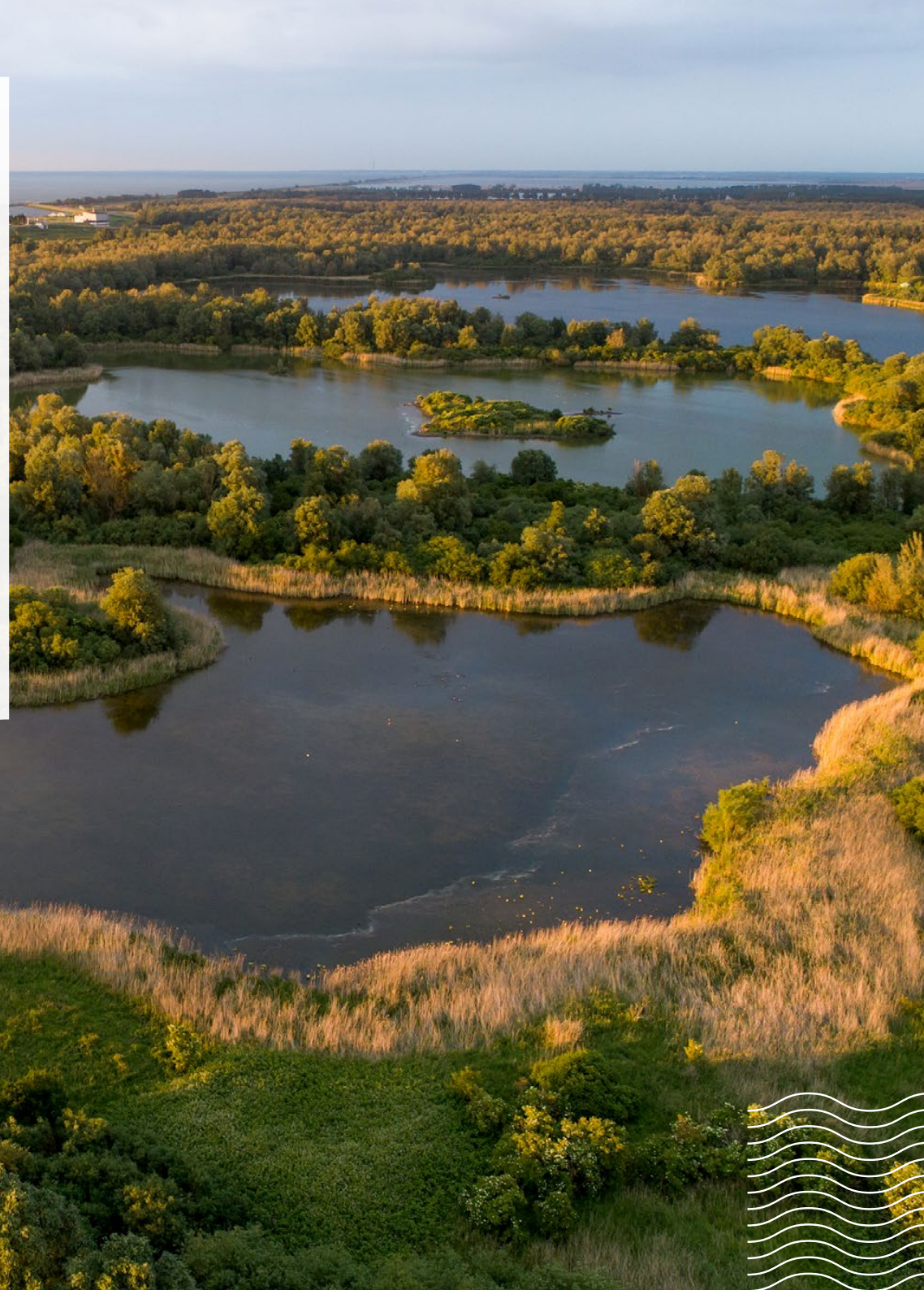
World-renowned architecture

Almere is only about half a century old, and you can tell! Don't expect a historic center with centuries-old canals and monumental buildings. Nevertheless, Almere has a lot to offer in terms of architecture. Often called an open-air architecture museum, the city is rich in modern architectural marvels designed by world-famous architects like Rem Koolhaas, René van Zuuk, and Herman Hertzberger. This makes Almere a perfect destination for design and architecture enthusiasts. Other districts also feature unique buildings and neighborhoods. Architecture lovers from around the globe know their way to this young city.



Unique nature on new land

Almere is surrounded by five nature reserves: Oostvaardersplassen, Lepelaarplassen, Pampushout, Vroege Vogelbos, and Almeerderhout. The Oostvaardersplassen and Lepelaarplassen are part of the Netherlands' newest national park: Nieuw Land. The Oostvaardersplassen is known as Almere's rough backyard or "the savannah of the north." In this unique wetland, Heck cattle, Konik horses, red deer, and foxes roam, and it is internationally famous as a bird paradise, home to large herons, bitterns, kingfishers, bearded reedlings, reed buntings, and the rare white-tailed eagle. The Lepelaarplassen is a protected wetland area, home to marsh birds and cormorants, and a breeding ground for meadow birds and ducks.



Water

Almere's connection to water is still very visible today. With half the city covered in water, Almere boasts over 800 bridges—twice as many as Venice! Almere's location between the Gooimeer and the IJmeer and Markermeer, with nine city beaches and a coastline stretching 42 km, makes it the ultimate place for water sports enthusiasts. You can enjoy sailing, water skiing, boating, catamaran sailing, or paddleboarding.



Diverse living options

Almere is refreshingly different from other places. The city offers a wide variety of living environments, from highly urban areas in the city center to green and water-rich neighborhoods. Each district has its own identity, and there is greenery and water everywhere. Additionally, Almere is a sustainable city where green living is very possible. Buying a home in Almere can be done in your own way, just how you like it. As a city, we aim to offer as much diversity as possible so you can live or build exactly as you envision!



Entrepreneurship, work, and study in Almere

Bold experiments, groundbreaking pilots? It's all possible in Almere! Our city is a testing ground for entrepreneurs and pioneers who look beyond today. It's an incubator where tomorrow's ideas come to life. Together, we are working toward a sustainable city with future. Benefiting businesses, Almere, the Netherlands, Europe, and the entire world. Almere is still in full development and works with people who make a difference: pioneers, adventurers, and creative minds. We love entrepreneurs with ambition—people who dare to take risks, think outside the box, and shape the future with innovative, sustainable solutions.

A thriving business starts with fertile ground and a reliable digital infrastructure. Almere has it all. Over recent years, many innovative companies have settled in our city. They have everything they need here to develop new solutions for the energy transition, to advance next-generation chip technology, or to pioneer in areas like sustainable food, smart mobility, circular construction, and digitization. Almere is bustling with life! As a municipality, we are committed to providing good information, facilities, and services to make companies feel at home here. Because everyone who does business in Almere has their own unique story—and we cherish that! Discover why companies have chosen to establish themselves here, who our future accelerators are, the projects we're working on in our innovation hubs, and how young students are already participating!



Events

Almere hosts over 200 events each year. For our residents, visitors from outside the city, and international guests, there is a wide variety of festivals and events, from sports events to music festivals, local events, fairs, artistic and cultural events, and neighborhood gatherings. The city's central location, combined with excellent accessibility, available space, and many suitable venues like cozy city squares, green outdoor areas, and waterfront hotspots, makes Almere an attractive event city. You can find the event calendar at [visitalmere.com](https://www.visitalmere.com).



The districts

Almere consists of various districts, each with a unique character, atmosphere, and identity. Choose the cozy character of Almere Haven, the city's oldest district, or the nature of Almere Buiten. Opt for the rural environment of Almere Hout or the modern look of Almere Stad. Almere Poort is the perfect place to relax at Almeerderstrand. That's why you keep coming back to Almere; every time, you can discover something new.

kamp seedorf



Almere Haven

Almere Haven is where it all began. The oldest part of Almere is also known as the town within the city. The first residents of Almere moved to Almere Haven in 1976. The heart of this district is located on the Gooimeer lake. The charming harbor with the famous Havenkom is a popular spot in summer to enjoy the sun.

Highlights

- Havenkom Almere
- Kromslootpark
- Cirkelbos



Almere Stad

The first houses in Almere Stad were delivered in 1980. Almere Stad features not only various residential areas but also the city center, “Almere Centrum.” Almere Centrum boasts endless modern architecture over one square kilometer, creating an open-air architecture museum experience. You can also enjoy shopping, with a mix of popular stores and specialty shops, and dining at one of the many world cuisine restaurants or terraces.

Highlights

- Almere Centrum (shopping, dining, and architecture)
- Nature Reserve Lepelaarplassen, part of Nieuw Land National Park
- Noorderplassen Nature Reserve
- Utopia Island



Almere Buiten

This is Almere's district with a polder character, emphasizing greenery. Every neighborhood here borders a patch of green. You'll also find ditches, canals, and forests, with the ultimate nature reserve being Almere's wild backyard: the Oostvaardersplassen. Almere Buiten features various types of residential neighborhoods and unique colorful architecture. This district also has its own shopping center: Almere Buiten Centrum.

Highlights

- Oostvaardersplassen Nature Reserve, part of Nieuw Land National Park
- Rooie Donders (architecture)
- De Blocq van Kuffeler Pumping Station

An aerial photograph of Almere Poort, showing a large body of water in the foreground, a sandy beach, and a city skyline in the background. The sky is blue with scattered white clouds. In the bottom left corner, there are white wavy lines.

Almere Poort

This district was not part of the original development plan for Almere. It gets its name from being seen as the gateway to Almere and Flevoland, especially from the perspective of Amsterdam. The character here is more metropolitan than the rest of Almere, with an emphasis on combining living and working spaces. Among other areas, you'll find the DUIN residential neighborhood, where you live among dunes that reach up to 10 meters high. This district also boasts Almere's largest beach: Almeerderstrand, where you can relax, enjoy culture and festivals, and engage in various water sports.

Highlights

- Almeerderstrand
- Residential area Almere DUIN
- Marina Muiderzand



Almere Hout

Almere Hout is the most rural district of Almere. Here, you'll find the largest urban forest: Het Almeerderhout, which is also home to Stadslandgoed de Kempphaan. This typically Flevoland-style forest is set to transform into the urban forest of the future in the coming years. It will feature a park forest, pure forest, and wild forest—three distinct types of woodland, each with its own unique atmosphere and experience. This district also offers plenty of space for self-build projects, especially in Oosterwold, one of the most remarkable places in the Netherlands. This green neighborhood allows residents to build their own homes and cultivate the land in a sustainable way—the ultimate form of DIY urban development!

Highlights

- Almeerderhout City Forest
- Oosterwold
- Land art piece the Green Cathedral


Almere Pampus

Almere Pampus is a district still under development on the shores of the IJmeer. Development planning is in full swing. Once this district is completed, Almere will grow from the eighth-largest city to the fifth-largest city in the Netherlands.



Accessibility

Almere is centrally located in the Netherlands. The train takes you from Amsterdam Central to Almere Centrum in just 20 minutes. With six train stations, regional bus lines, and extensive highways, Almere is easily accessible from any direction. Travel within the city is also well thought out, with separate bus lanes and 440 km of dedicated bike paths to keep traffic efficient. The city's location along the A6 and A27 highways makes it easily reachable by car, and there are direct train connections to Amsterdam, Schiphol, The Hague, Rotterdam, Utrecht, Zwolle, and Groningen. There's also a regional bus system efficiently linking Almere with 't Gooi and the northern Veluwe. From nearby Schiphol, you have access to the whole world. Every mode of transportation helps you move quickly and easily between the different districts of the city.



Amsterdam — ● — Almere
— ● — Utrecht



Credits

This is a publication of Almere City Marketing, 2024.

Photography: Maarten Feenstra, Almere City Archives, Almere City Marketing, Sylvia de Zwijger, Richard Terborg, Pluim Photography, Roxanne Overdijk, the Municipality of Almere, and Nathan Rheinds.



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